## RESOLUTION NO.

3 A RESOLUTION TO AUTHORIZE THE CITY MANAGER TO ENTER INTO AN AGREEMENT WITH THE DOWNTOWN LITTLE ROCK 4 PARTNERSHIP, IN AN AMOUNT NOT TO EXCEED ONE HUNDRED 5 NINETY-FIVE THOUSAND DOLLARS (\$195,000.00), FOR THE 6 PROVISION OF SERVICES TO THE CITY OF LITTLE ROCK, 7 ARKANSAS, INCLUDING, BUT NOT LIMITED TO, MAIN STREET 8 **REVITALIZATION, CREATIVE IDEAS FOR SPACES IN THE** 9 LIGHTS AREA, **OVERSEEING OTHER** 10 DOWNTOWN AND 11 DECORATIONS ON MAIN STREET, COORDINATING SPECIAL 12 **EVENTS AND PROVIDING DOWNTOWN AMBASSADORS; AND FOR OTHER PURPOSES.** 13

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WHEREAS, the Downtown Little Rock Partnership ("DLRP"), created in 1984, is a member-based organization with the support of four (4) professional staff, two (2) full-time and one (1) part-time Maintenance Staff and one (1) Ambassador overseeing four (4) contracted unarmed security personnel. DLRP's mission is to accelerate the success of Downtown Little Rock through leadership, partnership and initiative, and sustaining and growing a vibrant urban core; and,

WHEREAS, DLRP's priorities include: enhancing the downtown experience by improving safety and cleanliness; diversifying membership of the DLRP Board and overall DLRP membership; increasing involvement of downtown residents in DLRP; expanding event programming in the downtown area; Working with City leaders to promote multi-modal transportation and parking solutions; developing new and innovative avenues for growing DLRP revenue; advocating for growing business in the downtown area; and working with the City to participate in any Downtown Master Plan processes; and,

WHEREAS, on December 21, 2021, the Board of Directors passed Ordinance No. 22,079 to provide for, and to adopt, the 2022 Budget for the City of Little Rock, which included an amount of One Hundred Ninety-Five Thousand Dollars (\$195,000.00) to DLRP for the provision of services to the City of Little Rock; and,

WHEREAS, an agreement is requested to outline these services provided by DLRP to the City of
Little Rock that are supported by City of Little Rock funding.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE
CITY OF LITTLE ROCK, ARKANSAS:

1 Section 1. The City Manager is authorized to enter into a one (1)-year agreement with the 2 Downtown Little Rock Partnership, in an amount not to exceed One Hundred Ninety-Five Thousand 3 Dollars (\$195,000.00), for the provision of services to the City including, but not limited to, enhancing 4 the overall Downtown Little Rock experience through Main Street revitalization, exploring and imple-5 menting creative ideas for spaces in the downtown area, overseeing lights and other decorations on Main 6 Street, coordinating special events and providing Downtown Ambassadors. 7 Section 2. Funds for this Agreement will come from Account No. 100000-66110. 8 Section 3. Severability. In the event any title, section, paragraph, item, sentence, clause, phrase, or 9 word of this resolution is declared or adjudged to be invalid or unconstitutional, such declaration or 10 adjudication shall not affect the remaining portions of the resolution which shall remain in full force and 11 effect as if the portion so declared or adjudged invalid or unconstitutional were not originally a part of the 12 resolution. 13 Section 4. Repealer. All laws, ordinances, resolutions, or parts of the same, that are inconsistent 14 with the provisions of this resolution, are hereby repealed to the extent of such inconsistency. ADOPTED: March 1, 2022 15 16 **ATTEST: APPROVED:** 17 18 Susan Langley, City Clerk Frank Scott, Jr., Mayor 19 20 **APPROVED AS TO LEGAL FORM:** 21 22 Thomas M. Carpenter, City Attorney 23 24  $\parallel$ 25 // 26 // 27 // 28 // 29 // 30 // 31 // 32 // 33 // 34 // 35 // // 36